



ANNUAL IMPACT REPORT

JANUARY – DECEMBER 2024

Notes from the Coordinating Trustee

I am thrilled to share our journey in service to humanity, underscored by the profound impact that we made in the 2024 calendar year. From community outreach programs to capacity-building initiatives, Bilaad Development Trust (BDT) has remained steadfast in our mission to uplift and transform lives. Guided by our three focal areas of **Education, Entrepreneurship, and Change Advocacy**, we have worked tirelessly to create opportunities, empower communities, and advocate for positive transformation through community-driven projects and programs.

With a population of over 200 million and low human development index of 0.548 (**UNDP 2024 HDI report**), the social issues abound in Nigeria require concerted collaborative efforts to address. From the dearth of enablers in the Micro, Small, and Medium Enterprises - MSME space, to the over 18 million out of school children, over 60% of whom are the girl child (**africannews.com 2024**), or issues regarding gender mainstreaming in the political landscape, Bilaad Development Trust is committed to continuous collaboration with multi-disciplinary stakeholders to confront these threatening social and development concerns.

This report captures the highlights of projects and programs that BDT designed and deployed in 2024.

We express sincere gratitude to well-wishers, collaborators, eco-system and funding partners for their relentless support throughout the course of our journey. We also urge stakeholders in the public and organized private sectors to take a stand, get involved and stay involved.



Dr. Sadiq Suleiman Abdullahi



2024 Key Highlights and Impact Areas:

Education

- The 2024 edition of our Gem Hunt Series event themed *"Battle of the Tech Geniuses: unleashing future innovators"* focused on the education sector, specifically targeting secondary school students.
- Participants showcased innovative ideas to improve education in Nigeria through technology.
- BDT also facilitated scholarships in American Universities and Colleges for high-fliers in Nigerian tertiary institutions drawn from underserved and under-privileged communities.



2024 Key Highlights and Impact Areas:

Entrepreneurship

- BDT conducted several training sessions for young entrepreneurs across Nigeria, 80% of whom are female, equipping them with essential skills to grow and sustain their businesses.
- BDT also provided funding support in form of grants to help these entrepreneurs drive their ventures and foster economic development.
- BDT delivered soft skills training for employability in blue-collar jobs.
- BDT also provided technical and mentoring support to female entrepreneurs, to further deepen their capacity and competence in managing their businesses.



2024 Key Highlights and Impact Areas:

Change Advocacy

- BDT is actively engaging with organizations such as the Nigerian Armed Forces, Small and Medium Enterprises Development Agency of Nigeria (SMEDAN) and other numerous collaborators to address nagging social issues, primarily socio-economic challenges and security concerns. This strategic collaboration demonstrates BDT's commitment to creating lasting positive change through partnerships with identified critical stakeholders in our society.
- Through these alliances, BDT is actively working to promote global development goals, gender mainstreaming through joint campaigns, awareness-raising initiatives, and policy advocacy efforts.



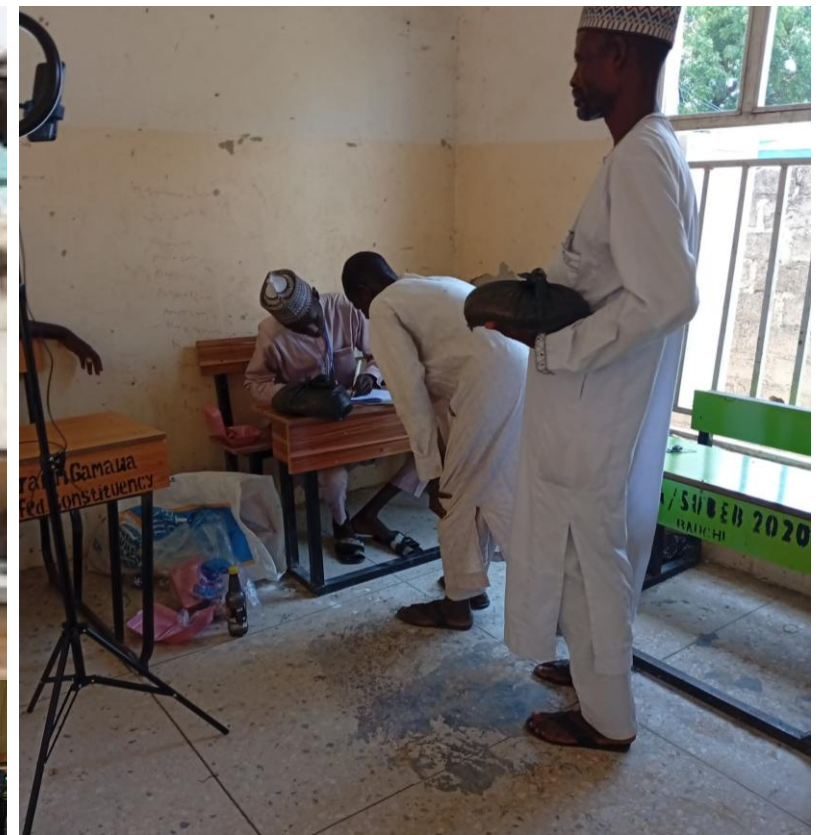
Other Projects and Interventions

- **Bilaad Development Trust** recognizes the importance of supporting society's most vulnerable members. Our dedicated interventions bring hope and practical assistance to underprivileged communities through carefully designed outreach programs such as:
- **Annual Ramadan Feeding Program** This program ensures that vulnerable families and individuals can break their fast with nutritious meals, embodying the spirit of compassion and community support .
- **Annual Charity Outreach to Orphanages** This program provides vital support to orphanages, delivering essential supplies, and creating moments of joy for children who need it most.



Other Projects and Interventions

- Understanding the devastating impact of environmental catastrophes on vulnerable communities, BDT gave support to affected communities especially during emergency periods.
- This commitment was demonstrated through our targeted interventions following the **flooding disasters in Maiduguri, Borno State and Gamawa, Bauchi State**. These initiatives provided crucial assistance to affected communities, helping families rebuild and recover in the aftermath of these devastating events.



Other Projects and Interventions

- BDT was made aware of the increasing widowed population in **Mbayeah, Ushongo, Benue State** through a female entrepreneur from Cohort 1 of our entrepreneurship training program who hails from the community. This prompted our initial outreach to the community, which will be followed by an Empowerment Initiative aimed at promoting sustainability and self-reliance for the widows, by leveraging their vocational and subsistence activities.



BDT Activity Summary for January to December 2024

Focal Area	Activity	Impact & Outcomes
Education	Facilitation of scholarships in American Universities and colleges for high-fliers in Nigerian tertiary institutions drawn from underserved and under-privileged communities.	Empowered with advanced skills and knowledge, scholarship recipients will drive innovation and positively influence economic and social progress in their communities.
	Gem Hunt Series 3.0 <i>"Battle of the Tech Geniuses: unleashing future innovators"</i> .	Showcased innovative ideas to improve education among Nigeria's secondary school students through technology. Also acquired monetizable skills pre-university education.
	University Industry Collaboration with tertiary institutions in the FCT.	Enhanced innovation, knowledge and technology transfer, talent development, improved research capabilities, economic growth and competitiveness.
Entrepreneurship	Execution of several training sessions for young entrepreneurs, 80% of whom are female.	Participants gained additional experience in stakeholder management and acquired valuable skills inclusive of product packaging and marketing.
	Quarterly training and mentoring sessions for female entrepreneurs.	Participants were empowered with essential skills, confidence, networks, and resources, fostering business growth, innovation, resilience, and economic impact while building a supportive community and being inspired to succeed.
	Provided funding support in form of grants to these entrepreneurs.	Recipients utilized the grants to improve their various enterprises in respective areas where gaps were identified.

BDT Activity Summary for January to December 2024 cont'd

Focal Areas	Activity	Impact & Outcomes
Change Advocacy	Engagements with Nigerian Armed Forces, SMEDAN.	Continuous engagement in areas of developing non-kinetic approaches to resolving security challenges in Nigeria.
		Collaborated with SMEDAN to reinvigorate the MSME space via creation of a platform that provided access to funding and continuous coaching and mentoring.
Other Projects and Interventions	Ramadan feeding program across 11 communities in the FCT and it's suburbs.	BDT's Ramadan feeding program helped foster a sense of solidarity and unity within the communities, as beneficiaries felt supported and valued during the Ramadan period.
	Charity Outreach to Orphanages in the FCT.	<p>Enhanced Social Support for Orphaned Children: By supporting orphanages and orphaned children, BDT provided not only essential needs like food but also emotional and psychological support, improving their quality of life.</p>
	Interventions following the flooding disasters in Borno State and Gamawa, Bauchi State.	Provided crucial assistance and succour to affected communities, which helped families rebuild and recover.

OUR ECOSYSTEM PARTNERS AND SPONSORS



Sites & Lifestyle



As we reflect on the impact made via our activities and interventions in 2024, Bilaad Development Trust extends its deepest gratitude to all our well-wishers, collaborators, ecosystem and funding partners whose support have been instrumental to our success.

We extend special recognition to:

- **General C.G. Musa**, the Chief of Defence Staff for his exceptional leadership and commitment to supporting BDT.
- **Her Excellency, Mrs. Asabe A. Ahmed**, Former Minister of the Federal Republic for her invaluable contributions and continued dedication to our cause.
- **The Leadership** of Unity Schools Old Students Association of Nigeria (USOSA).

Appreciation



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