



ANNUAL IMPACT REPORT

JANUARY – DECEMBER 2025

From the Coordinating Trustee

As we step into 2026, we look back on a year marked by purpose, resilience, and meaningful progress across our respective impact areas. At Bilaad Development Trust (BDT), our commitment to building inclusive, community-driven solutions remained steadfast. Through our focus on Education, Entrepreneurship, and Change Advocacy, we worked relentlessly and diligently to unlock potential and expand opportunities across Nigeria.

While the scale of development challenges in Nigeria remains significant **with over 63% of the population (133 million people) living in multidimensional poverty and one in three youths unemployed (*Multidimensional Poverty Index 2022 – ActionAid Nigeria*)**, 2025 was a demonstration of what is possible, when purpose meets partnership. From classrooms and learning centers in underserved communities, to grassroots enterprises and civic platforms for youth and women, BDT has witnessed firsthand, the power of local action driving national transformation. It is these stories of courage, innovation, and impact that shapes the heart of our 2025 report.

Through well-designed programs, capacity development, and deep community engagement, BDT continues to empower individuals, elevate underrepresented voices, and catalyze systemic change. The BDT – AIR 2025 reflects the outcomes of our work, not just as interventions, but as stepping-stones toward long-term, sustainable development.

To all our partners, donors, and advocates, thank you for walking this journey with us. Your trust and collaboration have been vital. As we forge ahead, we urge both public and private sector stakeholders to get involved and stay involved!



Dr. Sadiq Suleiman Abdullahi



2025 Key Highlights and Impact Areas:

Education

- Bilaad Development Trust participated in the 2025 NTUKE Career and University Exhibition on 26 September at Ladi Kwali Hall, Abuja Continental Hotel, in partnership with the British Council. The event enabled BDT to engage with students seeking internships and volunteer opportunities, whilst exploring prospects for potential partnerships. It broadened BDT's visibility and opened doors for future collaborations.
- BDT also hosted a capacity-building program designed to strengthen the skills, knowledge, and collaborative capabilities of key stakeholders within Bilaad Realty Ltd's ecosystem. Through a series of training sessions, and knowledge-sharing activities, participants were equipped with practical tools and strategies to enhance their efficiency, innovation, and impact in their respective roles.



2025 Key Highlights and Impact Areas:

Education

- As part of our commitment to supporting innovation in Education, Bilaad Development Trust provided wireless infrastructure to all schools that participated in the Gem Hunt 3.0 project, themed **"Battle of the Tech Geniuses: Unleashing Future Innovators."** The event took place on November 9, 2024, and brought together young teenage talent to showcase their creativity and problem-solving skills. Each participating school received a package that included wireless routers, a one-year internet subscription, and a Wi-Fi extender.
- This initiative reflects Bilaad Development Trust's continued efforts to bridge the digital divide and empower schools with the tools needed to foster innovation and digital literacy.



2025 Key Highlights and Impact Areas:

Entrepreneurship

- As part of our CSR initiatives targeted at catalysing entrepreneurship and wealth creation, BDT empowered a selected beneficiary with a sewing machine and essential tailoring materials to support her in establishing a sustainable source of livelihood. This initiative also encourages community development by way of the beneficiary leveraging her craft for inspiration in self-sustenance.
- BDT also hosted the First and Second Executive Business Roundtable sessions for the CEOs of Bilaad Realty Ltd. Ecosystem companies. The Roundtable served as a strategic platform for high-level dialogue, collaboration, and knowledge exchange among leaders driving innovation and impact within the ecosystem.



2025 Key Highlights and Impact Areas:

Change Advocacy

- The 2025 edition of our Gem Hunt Series project themed “**Reboot Nigeria; Echoes from the Past : Visions of the Future**” in line with our Change Advocacy Focal Area, specifically targeted young change agents viz; Military Secondary Schools/Federal Government Colleges, NYSC members and Communication & Branding experts. The event celebrated talent and achievement, offering meaningful rewards that extended beyond monetary benefits.
- Participants across the different competition streams showcased ideas in their various categories during the grand finale event held on the 4th October, 2025, and were recognized for their efforts, receiving both cash prizes and mentoring opportunities.



2025 Key Highlights and Impact Areas:

Change Advocacy

- BDT, in collaboration with the Refined Gems Foundation, organized a drug awareness campaign across identified secondary schools in Abuja - FCT. The initiative aimed to educate students on the dangers and consequences of drug abuse. Interactive sessions and real-life stories were utilised to engage and inform the youth.
- The campaign reinvigorated informed decision-making, and positive lifestyle choices amongst the younger generation, whilst reflecting a strong commitment to youth development and building drug-free communities.



2025 Key Highlights and Impact Areas:

Change Advocacy

- BDT, in collaboration with the **United States Mission in Nigeria** and the **Young African Leaders' Initiative (YALI) Network, Abuja**, supported and participated in the 2025 Impact Conference themed *“Transformative Leadership & Collaborations for Socioeconomic Development.”* The partnership aligned with BDT’s commitment to youth empowerment, leadership development, and sustainable community impact.
- Key outcomes from the engagement included targeted empowerment initiatives for women and youth, business grants to support enterprise growth, digital inclusion support through the provision of laptops, and knowledge-sharing sessions on leadership, entrepreneurship, and collaboration as tools for socioeconomic development.
- The engagement reinforced a shared vision for **transformative leadership, inclusive development, and youth-led solutions**, while strengthening institutional collaboration focused on delivering measurable and sustainable social impact.



Other Projects and Interventions

- Bilaad Development Trust remains committed to uplifting the most vulnerable members of society. Through targeted outreach initiatives, we offer both hope and tangible support to underserved communities. Other projects in 2025 include:

- **Annual Ramadan Feeding Program** This program was designed to ensure that vulnerable families and individuals can break their fast with nutritious meals, this initiative reflects our commitment to compassion and communal care .
- **Annual Charity Outreach to Orphanages** This program provided essential supplies and heartfelt support to orphanages, bringing comfort and joy to children in need.



Other Projects and Interventions Cont'd.

- **BDT** successfully implemented a Corporate Social Responsibility (CSR) initiative on reflecting BDT's ongoing commitment to creating impactful, community-focused programs, via a Table Tennis Academy Tournament, designed to promote youth participation in sports and foster community engagement.
- The Trust also provided support to the Kwarya Tabi Kwarya Foundation during the period under review. Established by Hajiya Salamatu Gambo. The initiative sought BDT's assistance to expand and formalize its impact through a Health and Education support program in Tamburawa Community - Kano State.



BDT Activity Summary for January to December 2025

| Focal Area | Activity | Impact & Outcomes |
|------------------|---|---|
| Education | Participation at NTUKE (Nigerian Talent, UK Educated) 2025. | NTUKE 2025 was a valuable platform for Bilaad Development Trust to engage with emerging talent, strengthen relationships with stakeholders, and showcase our commitment to driving social impact. The quality of interactions and opportunities for collaboration made our participation both productive and rewarding. |
| | Capacity Building Program for Eco system Partners | The capacity building program enhanced collaboration and knowledge sharing among ecosystem partners, resulting in improved organizational capabilities, practical skill development, and stronger, more resilient support networks across the ecosystem. |
| | Provision of wireless infrastructure to Gem Hunt 3.0 participating Schools. | The provision of wireless infrastructure to Gem Hunt 3.0 participating schools enhanced digital access and supported tech-based learning. The infrastructure also laid a foundation for future digital initiatives beyond the event. |
| Entrepreneurship | Provision of Sewing Machine and Materials. | The provision of a sewing machine along with essential sewing materials empowered the recipient to establish a sustainable tailoring business. This support not only promoted economic self-reliance but also enabled the recipient to contribute positively to the community through her skills and services. |
| | Executive Business Roundtable 1 & 2 | The Ecosystem CEOs Executive Business Roundtable, facilitated and anchored by the Chairman, Board of Directors, Bilaad Realty Ltd, fostered high-level dialogue and strategic collaboration amongst leaders of ecosystem companies. The session led to strengthened partnerships, alignment on shared goals, and actionable insights to drive collective growth and innovation across the ecosystem |

BDT Activity Summary for January to December 2025 cont'd

| Focal Areas | Activity | Impact & Outcomes |
|----------------------------------|--|---|
| Change Advocacy | GEM HUNT 4.0 | The Gem Hunt 4.0 competition, held on October 4th, 2025, served as a dynamic platform for discovering and showcasing young talent across various fields. The event inspired creativity, encouraged innovation, and fostered healthy competition among participants, ultimately contributing to youth empowerment and the identification of promising future leaders. |
| | Drug Abuse Campaign | The drug awareness campaign, conducted by BDT in collaboration with the Refined Gems Foundation, effectively educated secondary school students on the risks and consequences of drug abuse. The initiative raised awareness, encouraged informed decision-making, and empowered young people to make healthier lifestyle choices, contributing to a more conscious and resilient youth population. |
| Other Projects and Interventions | Ramadan feeding program across 11 communities in the FCT and its suburbs. | The Ramadan feeding program provided essential food support to vulnerable individuals and families during the holy month, promoting compassion, solidarity, and community well-being. The initiative helped alleviate food insecurity, strengthened social bonds, and reinforced the spirit of giving and inclusivity within the community. |
| | Charity Outreach to Orphanages in the FCT. | The charity outreach provided vital support to underprivileged communities during the festive season, fostering a sense of hope, care, and togetherness. The initiative helped meet immediate needs, uplifted beneficiaries, and reinforced a culture of generosity and social responsibility. |

BDT Activity Summary for January to December 2025 cont'd

| Focal Areas | Activity | Impact & Outcomes |
|---|--|---|
| Other Projects and Interventions | Table Tennis Academy Tournament | The Table Tennis Academy Tournament provided children with a platform to develop their athletic skills, build confidence, and engage in healthy competition. The initiative promoted youth development, encouraged sportsmanship, and fostered a sense of community and inclusion through active participation in sports |
| | Kwarya Tabi Kwarya Foundation | Through its support for the Kwarya Tabi Kwarya Foundation, founded by Hajiya Salamatu Gambo, Bilaad Development Trust contributed to the formalization and expansion of a community-based health and education support program in Tamburawa Community, Kano state. This collaboration led to improved access to essential health services and educational resources for underserved residents, strengthening local capacity and enhancing the well-being and development opportunities for children and families in the area. |

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Bilaad Development Trust extends heartfelt thanks to all our collaborators, sponsors, ecosystem partners and funders. Your unwavering commitment and partnership were instrumental in driving our mission forward and achieving the impactful results detailed in this 2025 report. We are grateful for your continued support as we move into the future together.

Appreciation

We extend special recognition to:

- **Her Excellency, Mrs. Asabe A. Ahmed**, Former Minister of the Federal Republic of Nigeria for her invaluable contributions and continued dedication to our cause.
- **The President General** of Unity Schools Old Students Association of Nigeria (USOSA).



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